Next Generation Technology at a glance

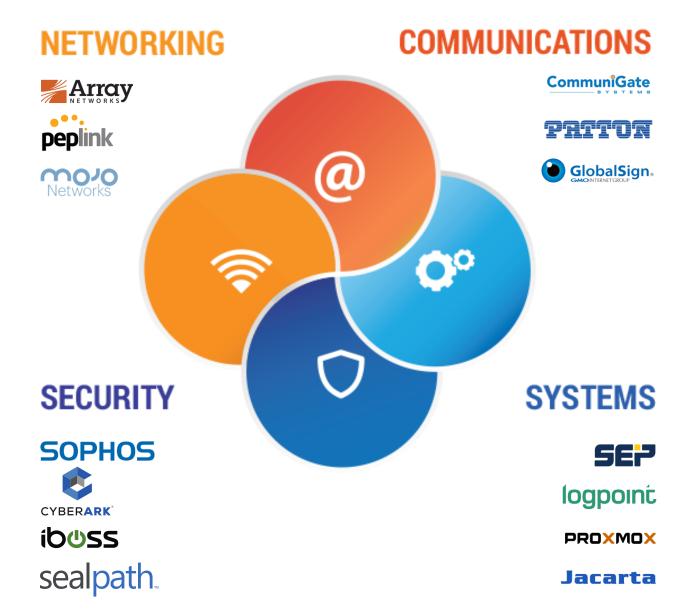
(Synchronized Security vs. Best-of-Breed)



George Kouimintzis Sales Director NSS (Sophos VAD)



Product Portfolio





Sophos Snapshot

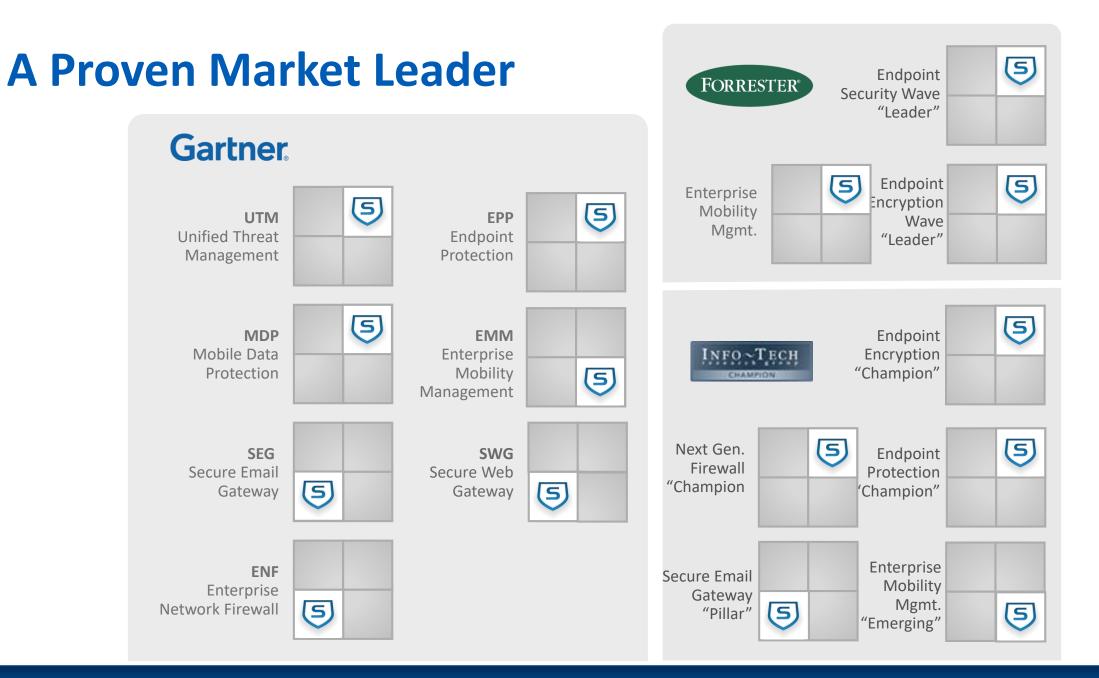
- Founded 1985 in Oxford, UK
- \$534.9+ million in FY16 billings
- Solid cash EBITDA margin (20%+) and strong cash conversion
- 2,700 employees
- Over 200,000 customers
- 100+ million users
- 90%+ best in class renewal rates
- 20,000+ channel partners
- SophosLabs: one of world's leading threat research laboratories
- "Channel first" go to market model
- Key OEM Partners: Cisco, IBM, Juniper, Citrix, Lenovo, Rackspace
- History of organic and acquired growth



Sophos HQ, Abingdon, UK



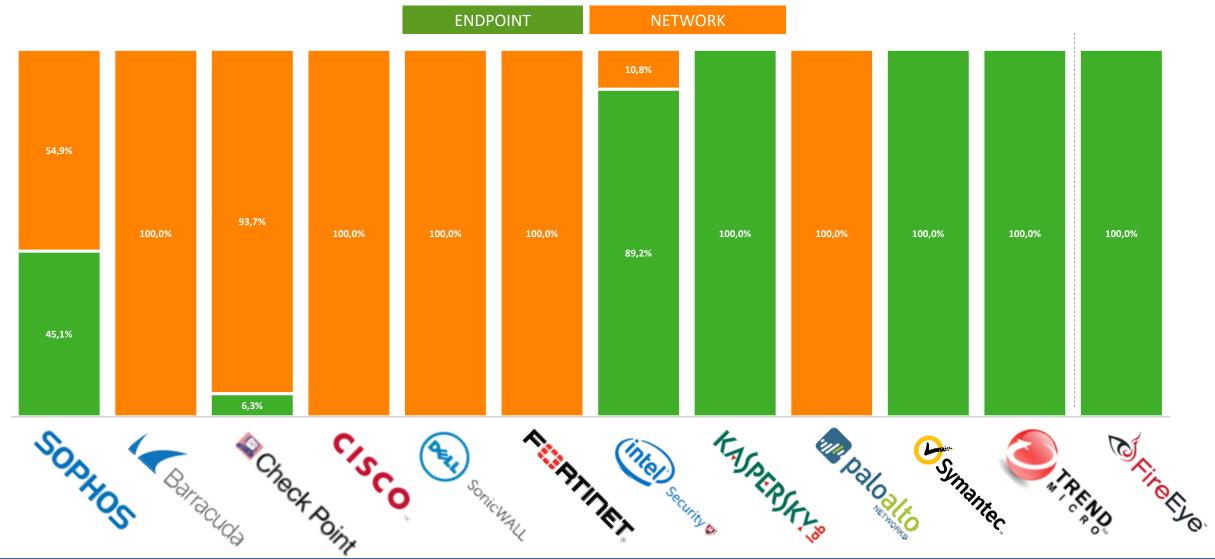








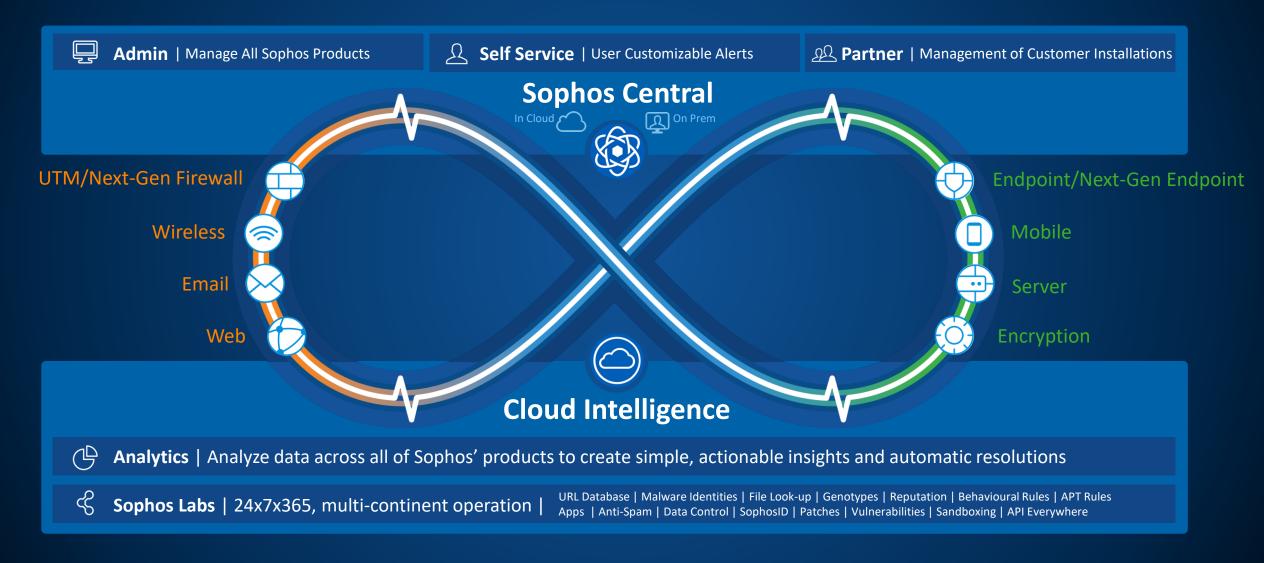
Unique Balance Between Endpoint and Network







Synchronized Security Platform and Strategy





Why is **Ransomware** so effective?







Root Cause of Infections despite Best-of-Breed Security

- Office-Documentformats and PDFs are normally allowed in E-Mail based communication
- Security Controls do not work together or act as a system
- Advanced Malware
- Professional Adversaries
- Social Engineering

Betreff: Offizielle Warnung vor Computervirus Locky



Bundeskriminalamt

Offizielle Warnung vor Computervirus Locky

Aufgrund wiederholter Email mit Nachfragen wie man sich im Falle einer Infektion mit dem Computervirus "Locky" zu verhalten hat, haben Wir uns dazu entschieden in Ko mit Anti Virensoftware Herstellern einen Sicherheitsratgeber zu Verfügung



Example Fantom Ransomware

Configuring critical Windows Updates

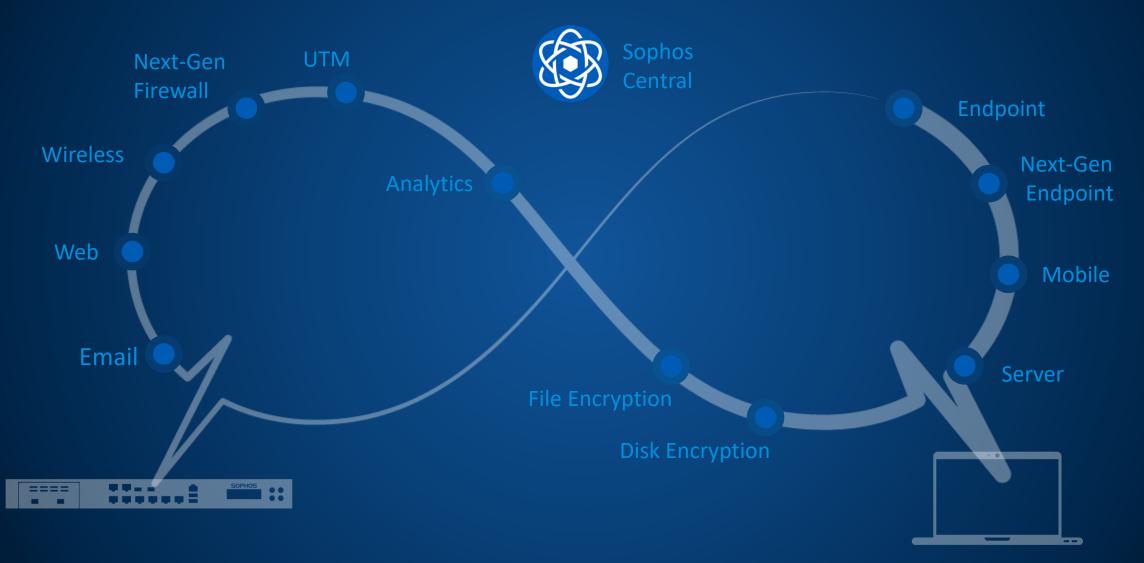
1% complete Do not turn off your computer.

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Synchronized Security – Teamplay vs. Best-of-Breed







Security Heartbeat

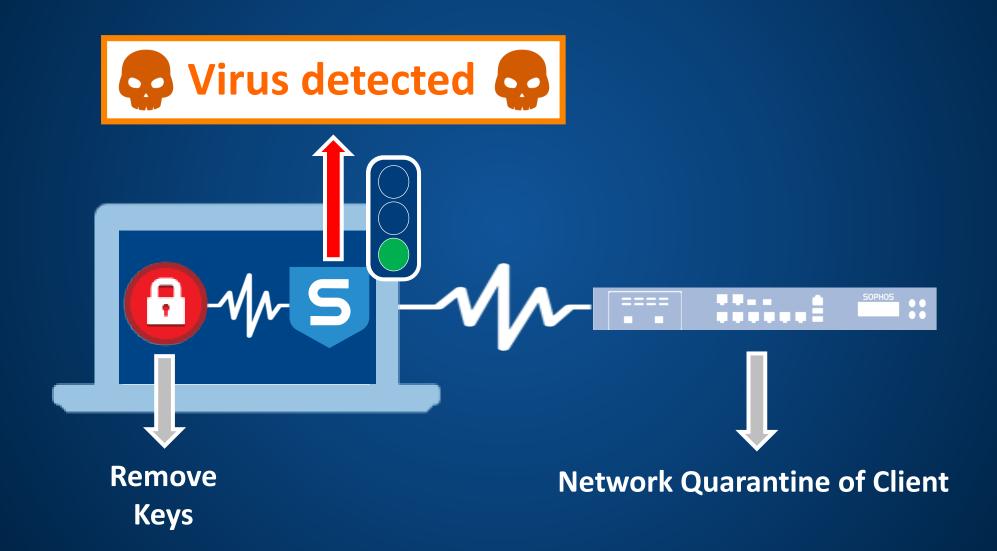


Synchronized Security





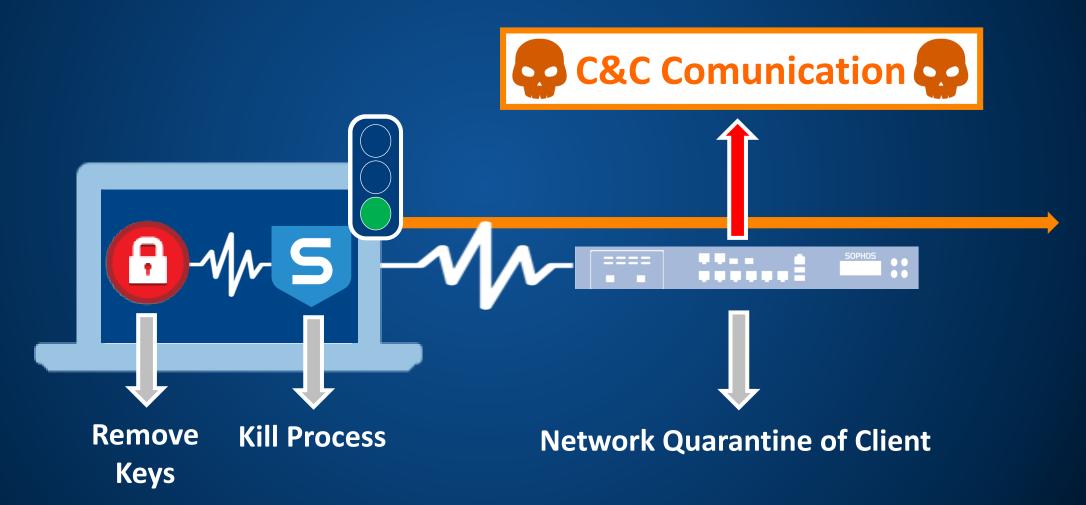
Security Heartbeat – Malware Infection







Security Heartbeat – Botnet C&C-Traffic detected





Demo Ransomware

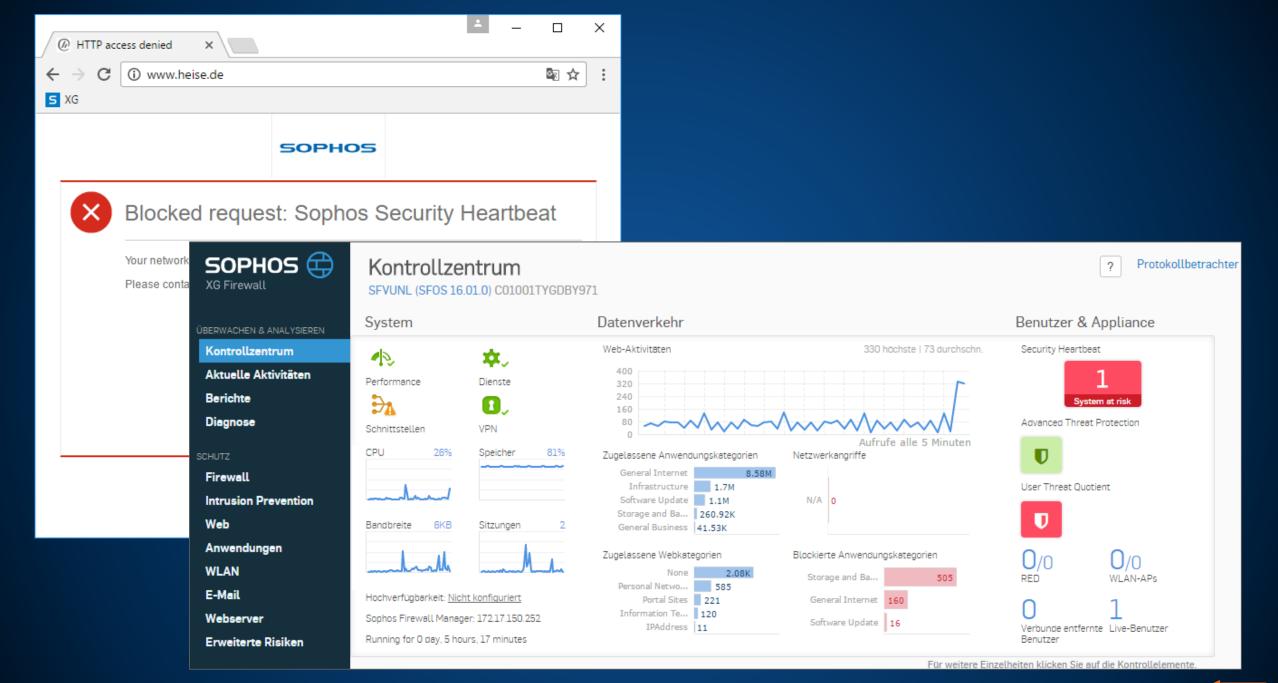




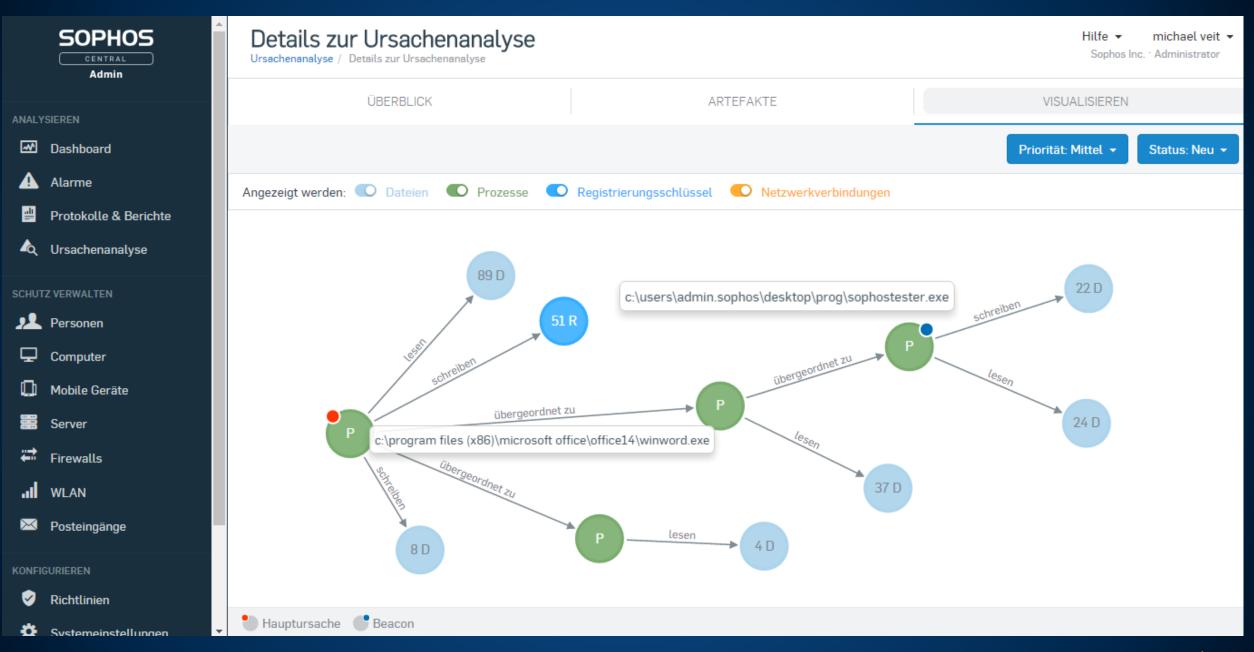
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Ihr Computer könnt eventuell unsicher sein.

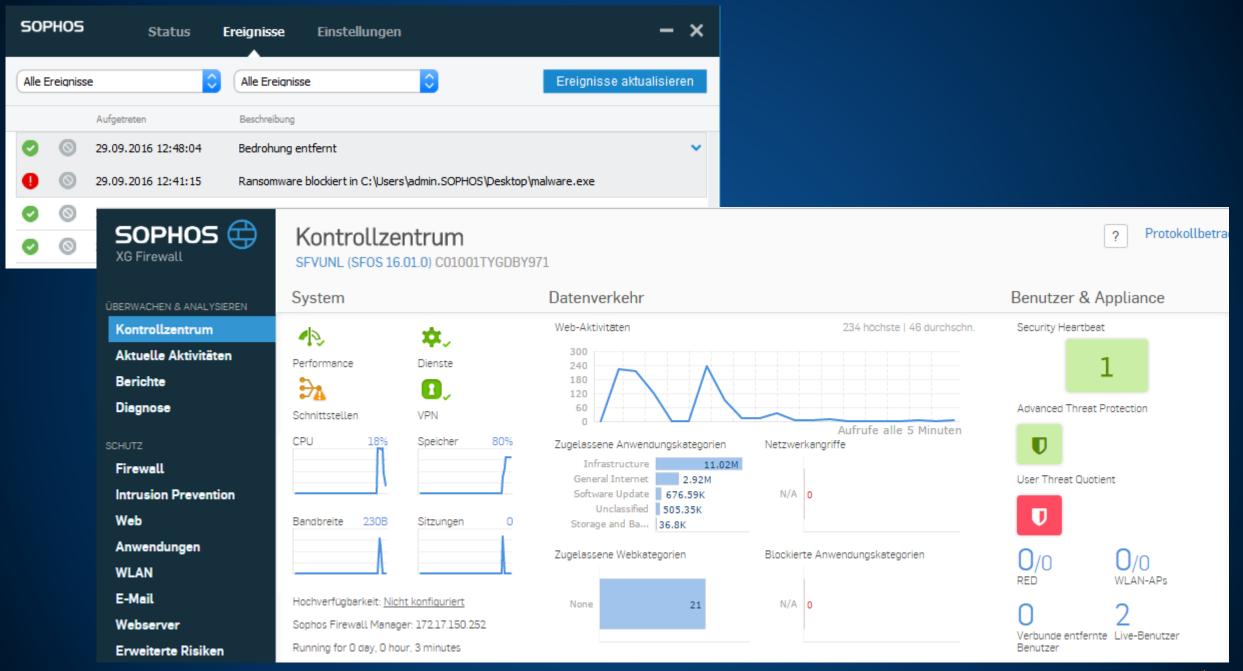
SafeGuard hat Ihre verschlüsselten Dateien gesichert und Sie können sie für (





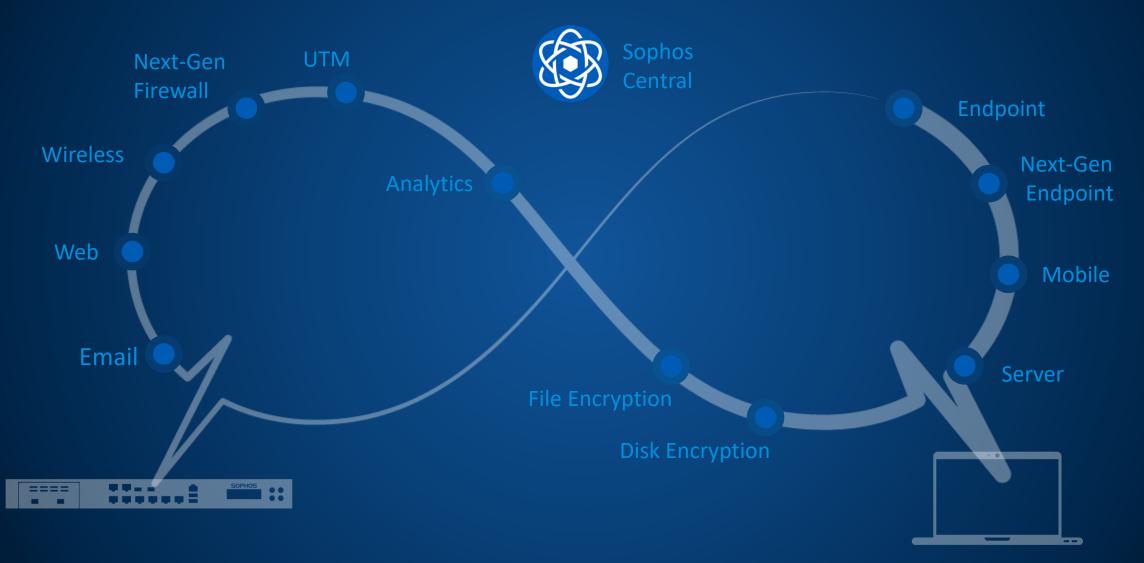








Synchronized Security – Teamplay vs. Best-of-Breed







Synchronized Security by Sophos

- Best-of-Breed will be replaced by Security as a System
- Intercommunication of Network-, Endpoint- and Encryption Controls are mandatory
- Detection of Advanced Threats (e.g. Exploit techniques)
- Identification of compromised assets in realtime
- Automation of Incident Response and Remediation
- Security Analytics (attack path, trajectories and lateral movement)





SOPHOS Security made simple.

