# Next-Gen Synchronized Security

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**SOPHOS** 

# Threat Landscape

**SOPHOS** 

#### **Cybercrime Dynamics**

TODAY

INTEGRATED BUSINESS MODEL (WannaCry, Locky, Crypt)Locker)

INDUSTRIALIZATION (RIG Exploit Kit, Neutrino Exploit Kit)

AUTOMATION (Asprox botnet, Blackhole, Zeus)

**EFFICIENT ECOSYSTEMS** (Mpack, Conficker)

**EARLY COMMERCIALIZATION** (Loveletter, Pump & Dump email)

**DIGITAL GRAFFITI** (Melissa, CodeRed worm)

**EVOLUTION OF CYBERCRIME OVER TIME >** 

#### **COMPOUNDING FACTORS**

LEVEL / SOURCES OF FUNDING

NUMBER OF THREATS

THREAT SOPHISTICATION

**RANSOMWARE** 

NON-WINDOWS/ MOBILE

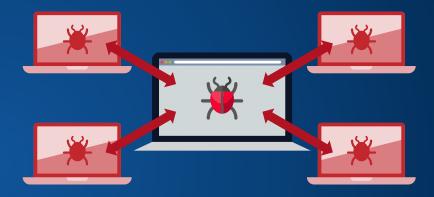
**NUMBER & RANGE OF ACTORS** 

PROLIFERATION / NATION STATE



#### Increasing attacks, increasing sophistication





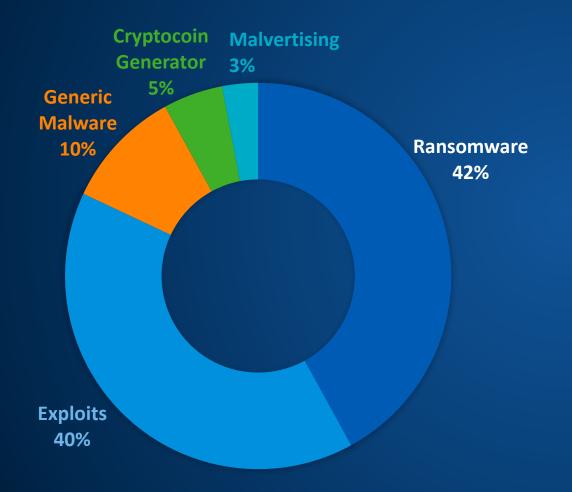
# Attack surface exponentially larger

Laptops/Desktops
Phones/Tablets
Virtual servers/desktops
Cloud servers/storage

# Attacks are more sophisticated than defenses

Syndicated crime tools
Zero day exploits
Memory resident
Polymorphic/metamorphic
Network and endpoint integrated

## **Top Threats Worldwide**



#### **Exploits**

- Industrialized attacks
- Flash, Downloader, JS redirect,Malvertising

#### Ransomware

- Dropper, Phish, Shortcut, Doc Macro
- Successful attacker can earn up to \$394,000 in a single month

#### Phishing

93% of phishing emails have a ransomware payload (CSO Online)

# Synchronized Security

## **Synchronized Security**

Linking Network and Endpoint security to deliver unparalleled protection by automating threat discovery, analysis, and response.



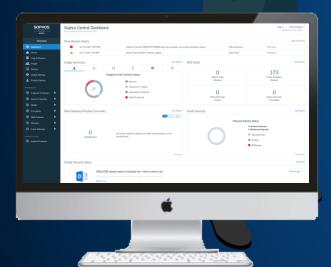
Endpoint



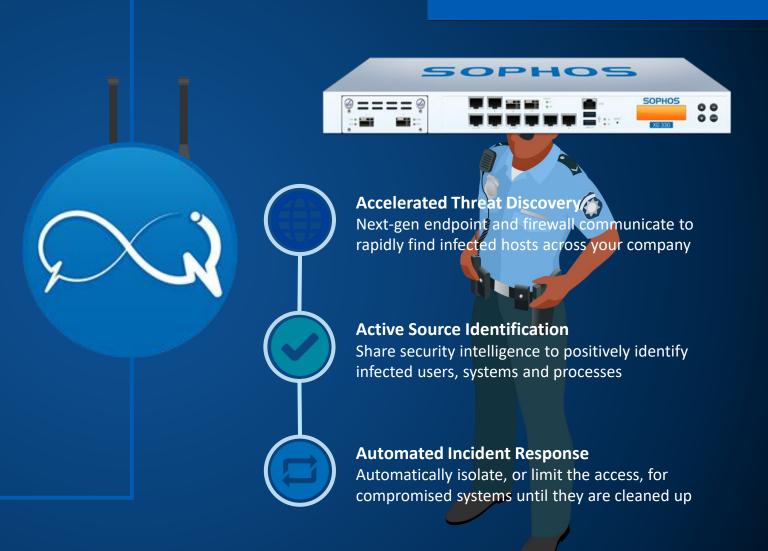


#### **Synchronized Security**



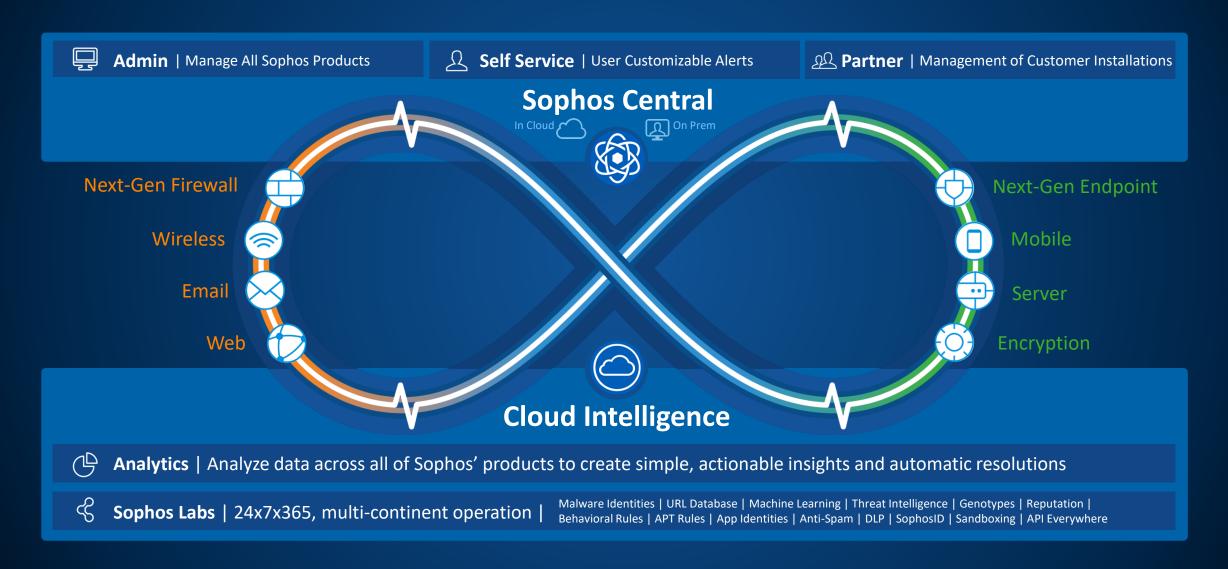


**Next-Gen Endpoint** 

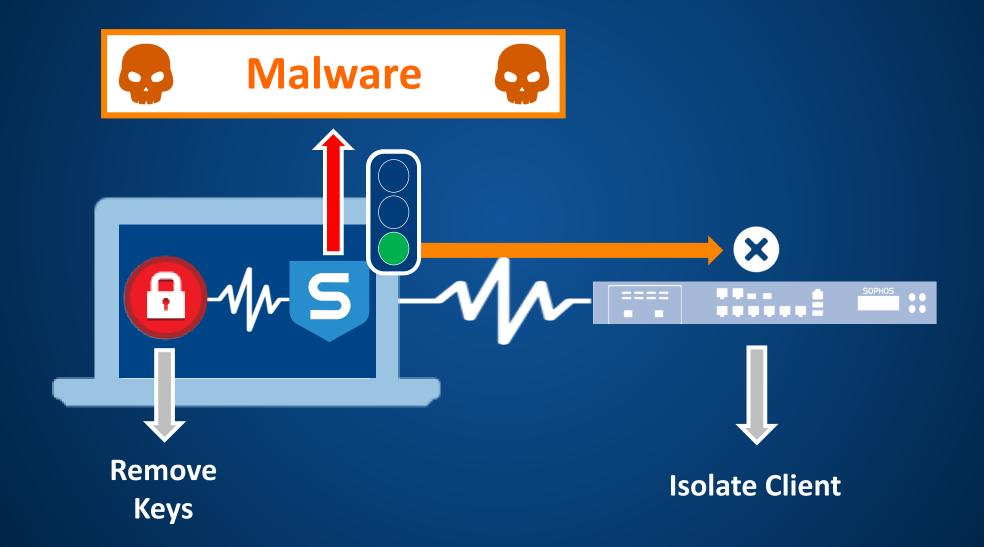


XG Firewall

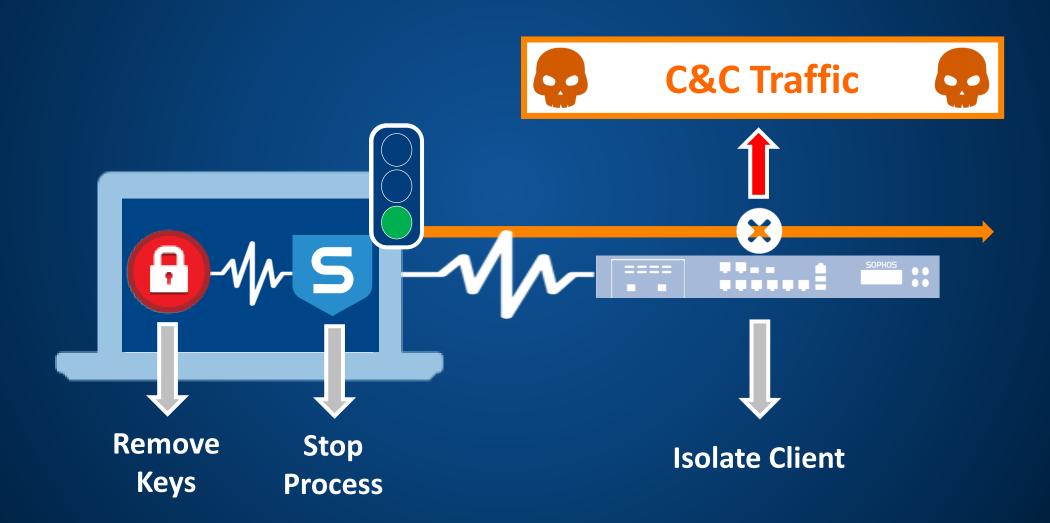
## Synchronized Security Platform and Strategy



#### **Security Heartbeat – Malware Detection**



#### Security Heartbeat – Botnet C&C-Traffic Detection

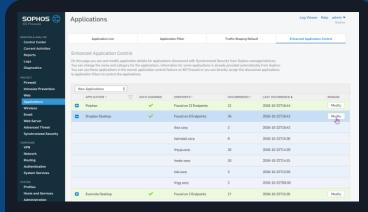


## **Synchronized App Control**

A breakthrough in network visibility and control

#### What Firewalls See Today

All firewalls today depend on static application signatures to identify apps. But those don't work for most custom, obscure, evasive, or any apps using generic HTTP or HTTPS. You can't control what you can't see.



#### What XG Firewall Sees

XG Firewall utilizes Synchronized Security to automatically identify, classify, and control all unknown applications. Easily blocking the apps you don't want and prioritizing the ones you do.



















































A breakthrough in application visibility and control





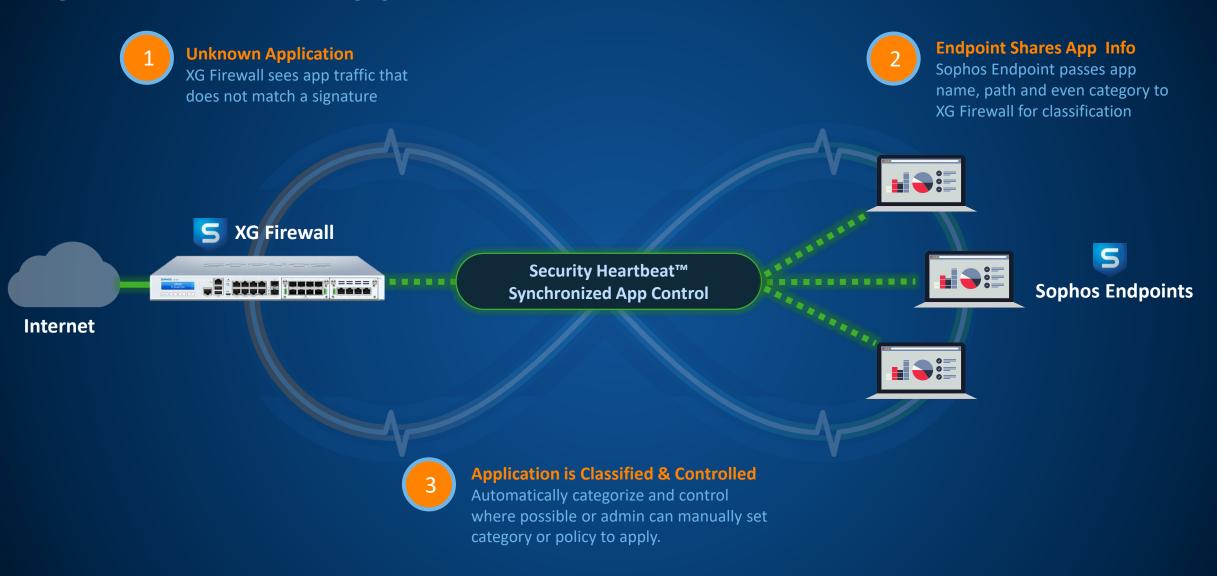








## **Synchronized App Control in Action**



## **Synchronized Security Benefits**



Unparalleled Protection



Automated Incident Response



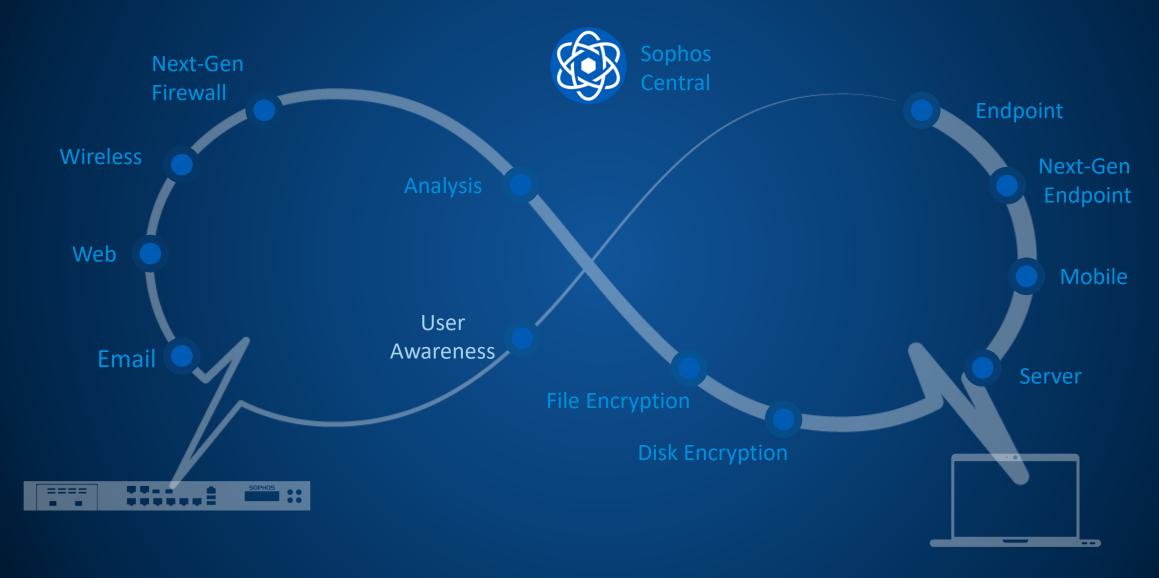
Real-time Insight and Control

Best-of-breed products packed with next-gen technology actively work together to detect and prevent advanced attacks like ransomware and botnets.

Security information is shared and acted on automatically across the system, isolating infected endpoints before the threat can spread and slashing incident response time by 99.9%.

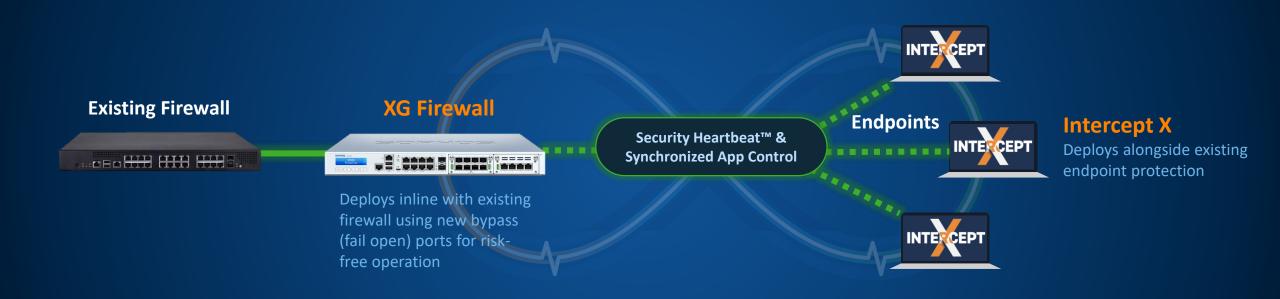
See - and control - what's happening in real-time for simpler, better IT security management.

## Synchronized Security – Teamplay replaces Best-of-Breed



## **Inline Deployment**

Enable Synchronized Security Without any Disruption



# Free Tools

SOPHOS

#### **Free Tools**

Sophos gives out free tools that check for security risk, remove viruses and protect home networks



Sophos Home



Mobile Security for iOS



XG Firewall Home Edition



**Antivirus for Linux** 



Free 30-day trial of HitmanPro and HitmanPro.Alert



Mobile Security for Android



UTM Home Edition

# SOPHOS Security made simple.