

*inteli***scape**

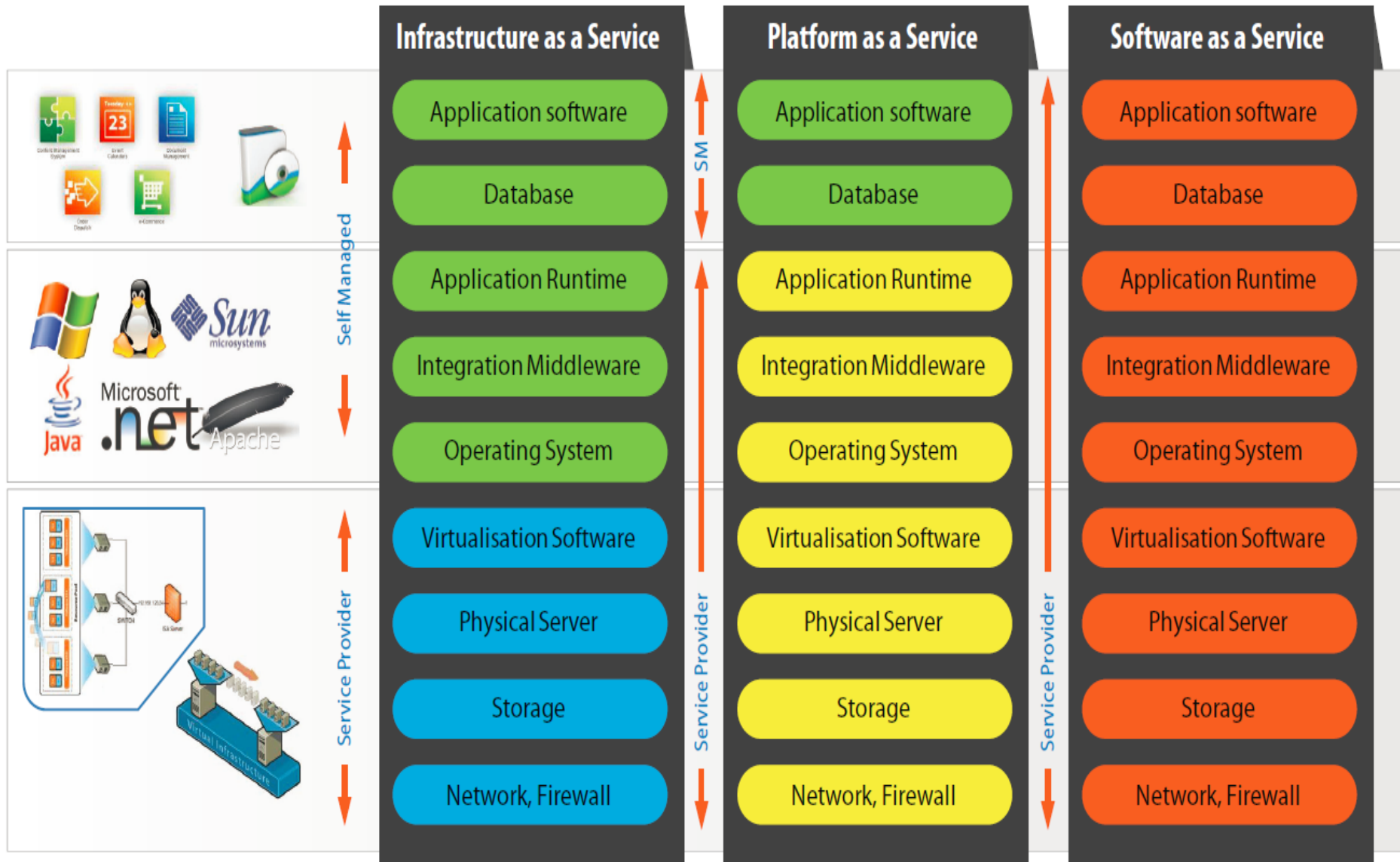
Cloud ... Fit for Business

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Logicom
Partners in your success

Service Provider role



Client

- **Cyta Hellas Tilepikoinoniaki S.A.**
- Active in the Greek market for Fixed Telephony and Broadband Internet
- Approaching the goal of nationwide expansion and services delivery
- 300 000 (TBC) customers in 2012
- New services gradually added

New Datacenter Approach

Logicom collaborated with Cisco in delivering a the new datacentre:

- 13 x Cisco UCS 5108 Blade Server Chassis
- 100 x Cisco UCS B200 M2 Blade Servers
- 2 x Cisco UCS 6140XP Fabric Interconnect
- 2 x Cisco Nexus 5020 Unified Fabric Switches
- NetApp FAS Unified Storage Systems

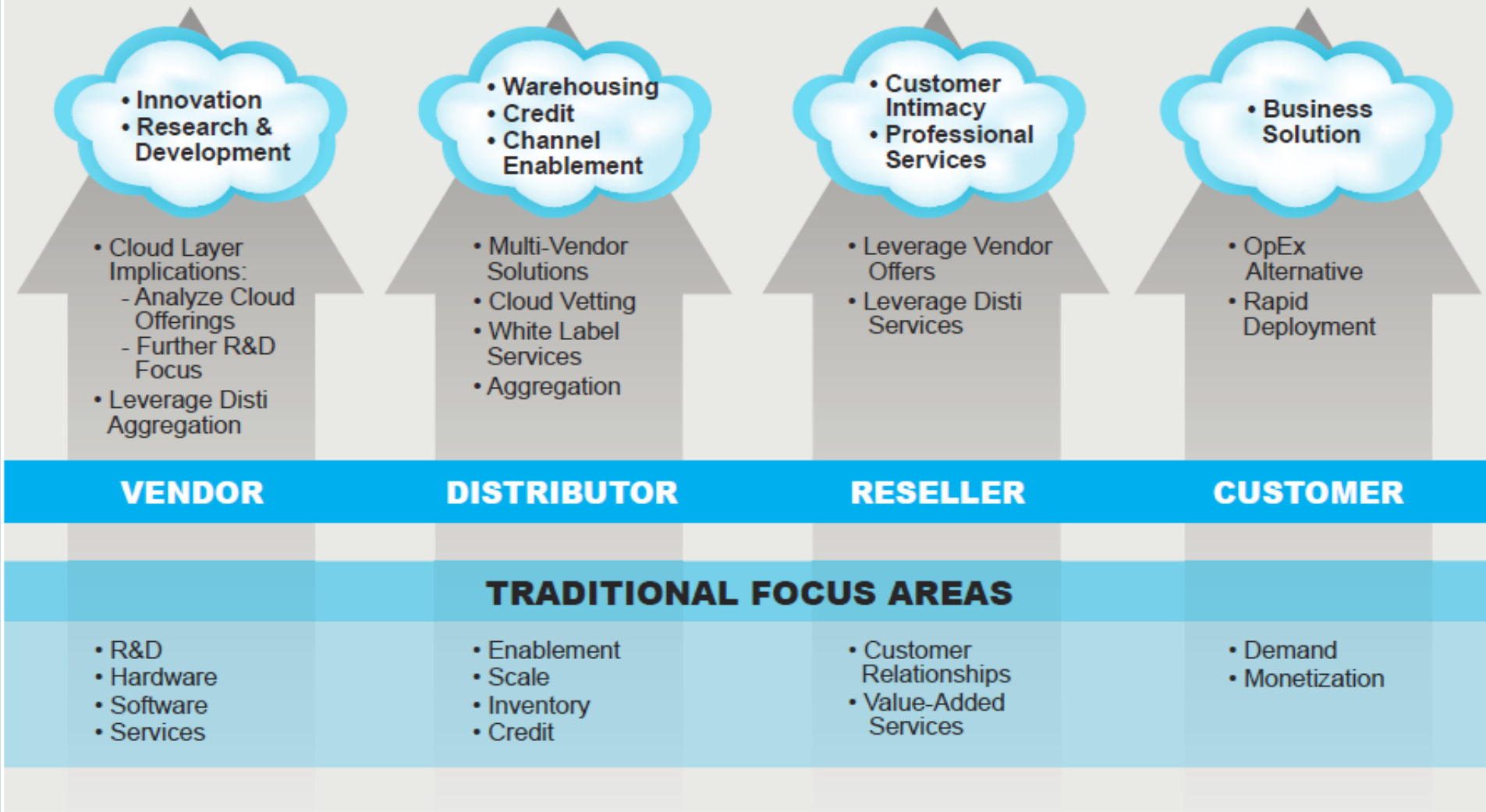
Challenges

- Built **Enterprise Class Private Cloud** to provide 24/7 availability of services
- The new DC to be Operationally efficient and cater for on demand scalability to adopt new services
- Integration with the leading Applications/DBs/OSS
- Reduce Power, Cooling and cabling compared to traditional DC

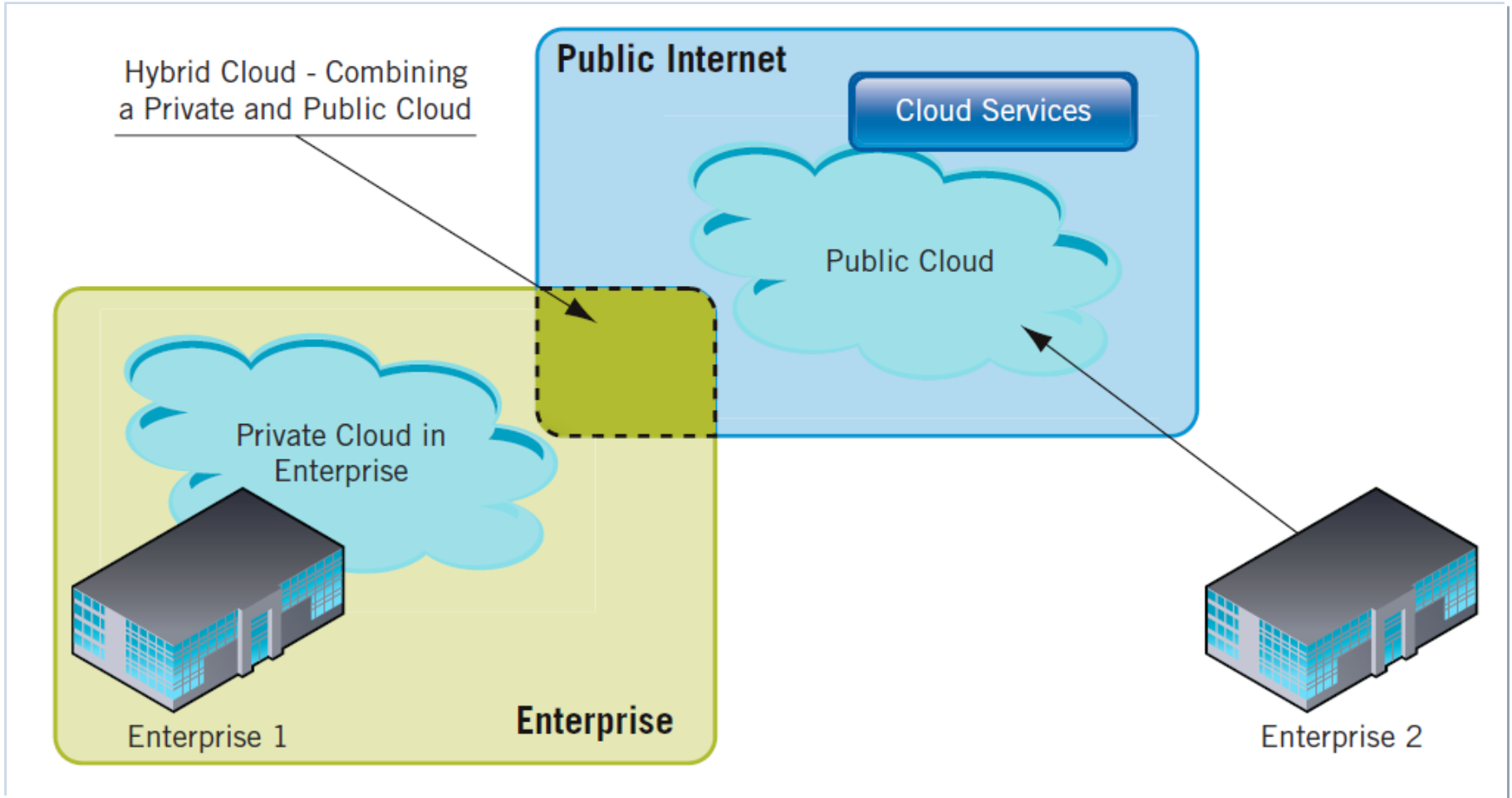
Benefits

- **Cisco UCS reduced the number of devices requiring setup**- redundancy and availability
- **UCS Manager allows the management of service profiles and server provisioning** such as server identity, firmware, network and storage policies.
- Reduced administrative overhead and server provisioning time
- Validated for use with major operating systems and applications
- Lowered costs by reducing the number of network

Tech Value Chain Evolving in the Cloud



But, we need to make Cloud ... Fit for Business



- **Public Cloud** - Get applications from the public cloud and pay for them like you would a magazine subscription.
- **Private Cloud** - Implement private cloud computing when public cloud services do not meet your requirements for service levels, security, compliance, etc.
- **Cloud Services Brokerages** - Can help to bring many of the advantages of private cloud computing to the public cloud.
- **Hybrid Cloud** – Combine them to match your needs

Factors that drive adoption

- Dynamic Regulatory Environment
- Dissatisfaction with Incumbents
- High Industry Concentration
- Mobile Workforce
- Value in Data (and new data)
- SaaS platform alignment
- Industries with little or no financial cyclical
- Visually dependent

Factors that slow adoption

- Privacy Concerns
- Migration Costs
- Audit Requirements

Industries more easy to adapt Cloud

- Industries operating cross-industry systems
- Education
- Real Estate
- Retail
- Transportation
- Healthcare
- Insurance
- Local Government

Industries more slow to adopt Cloud

- Financial Industry – Banking
- National Government



e-Store

Αναζήτηση...



Είσοδος



Καλάθι Αγορών

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MTN PayMonthly

MTN Simple

MTN PayMonthly 140

MTN PayMonthly 350

MTN PayMonthly 600

MTN PayMonthly 900

MTN PayMonthly 1600



€2,10 Μηνιαίο Πάγιο

[Περισσότερα](#)



€8,30 Μηνιαίο Πάγιο

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€16,40 Μηνιαίο Πάγιο

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€26,70 Μηνιαίο Πάγιο

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€39,00 Μηνιαίο Πάγιο

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€59,00 Μηνιαίο Πάγιο

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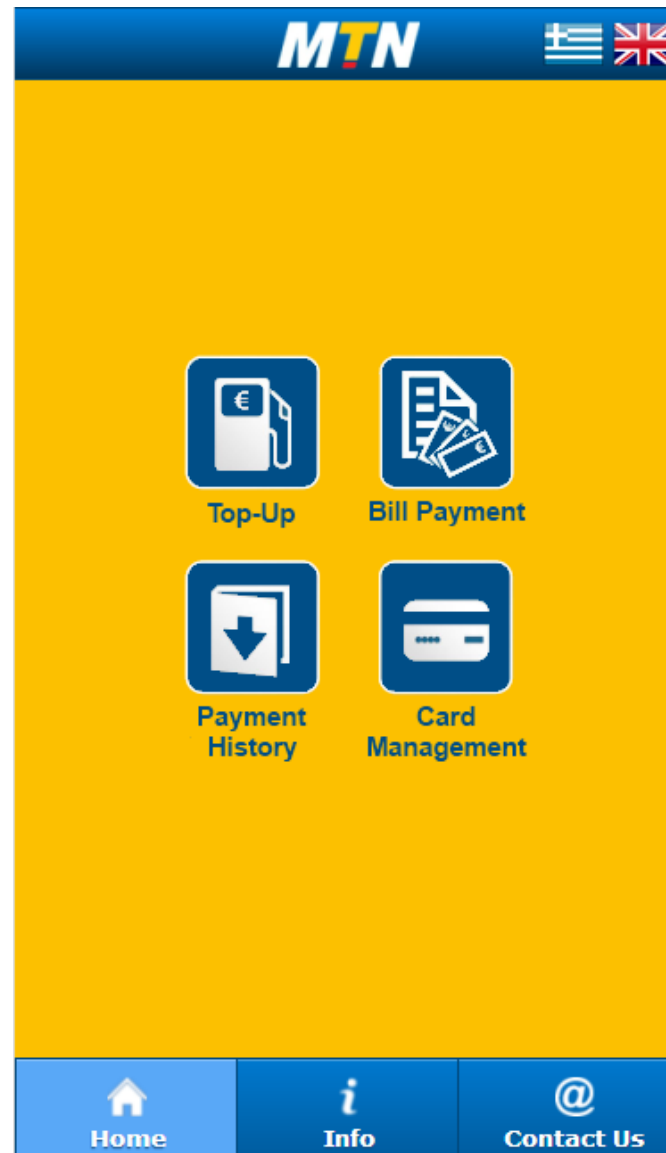
Βοήθεια Επιλογής

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Γίνε μέλος της παρέας!

App example of Local Service Provider Private Cloud



Cloud Ready Applications

- Portals, ECM
- Fraud Reduction
- Payment Engine
- Notifications Management
- SMS Gateway
- eSigning

Contributing to an integrated world!

- eGovernment Gateway
- Financial Systems

Excellent in both enterprise IT support *and* cloud support.



Logicom
Partners in your success





*Ready when you are ...
to translate technologies into solutions!
We excel at integrating people, processes, technologies
... we're "making e-business fit together!"SM.*