

offeria

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eBay for Local Services





The Best Professionals at the Best Price

[Watch the Video](#)



I Need a hand...

[Post a Job](#)

I am a PRO



[Become a Pro](#)

It's Free and without any Commission. For Real :)



Describe a Job
1000 Jobs



Receive Offers
350 000 € in Value



Rate + Review
4000 Pros



Market Size = €85B

offerria = eBay for Local Services





- Freemium Model, with no Commission
- €20 Monthly Subscription for Premium Services to Professionals
- Additional Premium Services



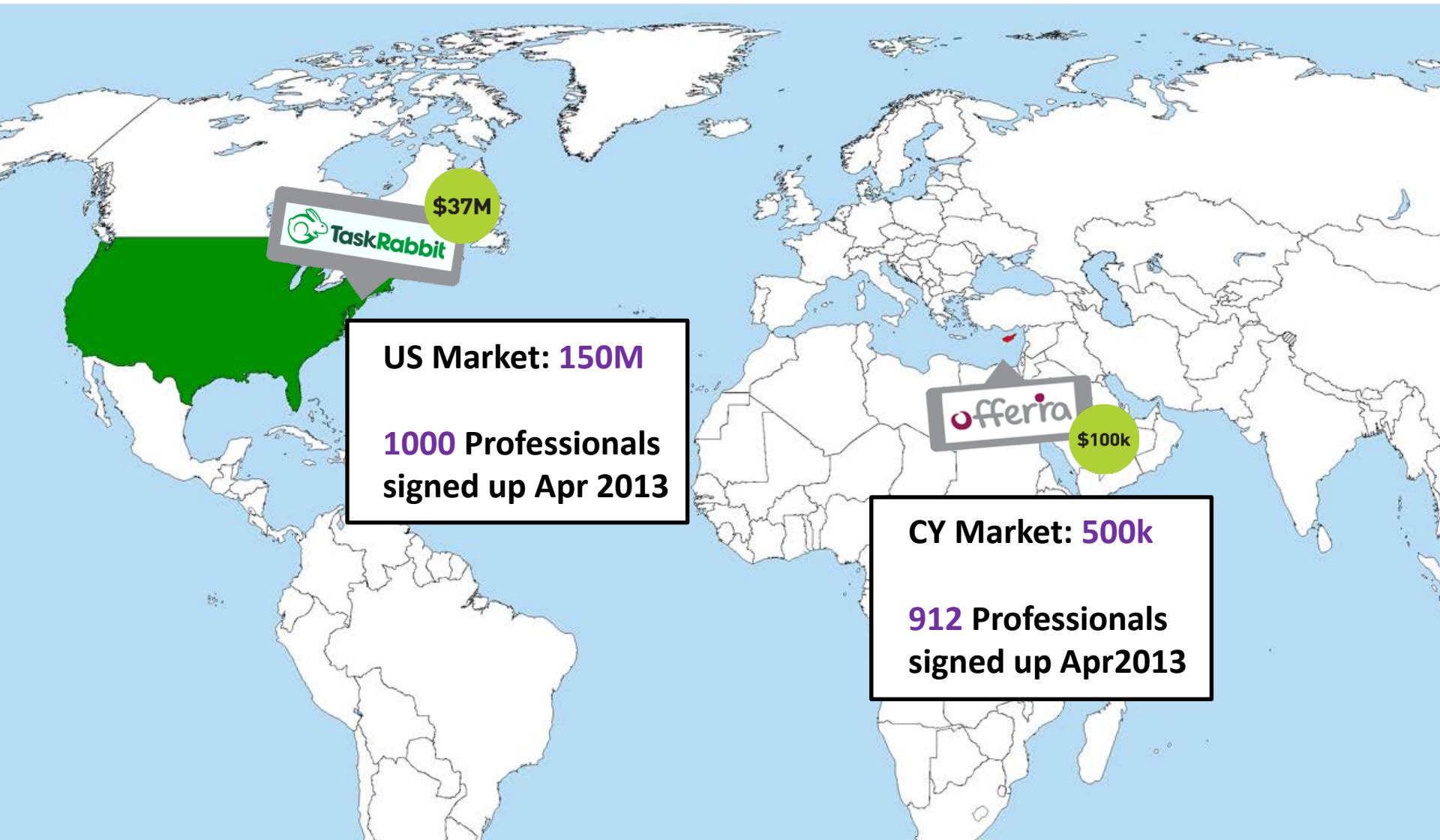
No Commission or Sign Up Fee

- Very Fast Growth of Professionals enables expansion into broad range of Services
- Encourages Repeat Use and eliminates incentive to Bypass Offerra
- Professionals are also Customers in other Categories

Direct Payments from User to Provider

- Bypass enormous Technical and Legal complexity
- Maintain low Operation Costs and
- Focus on core competencies

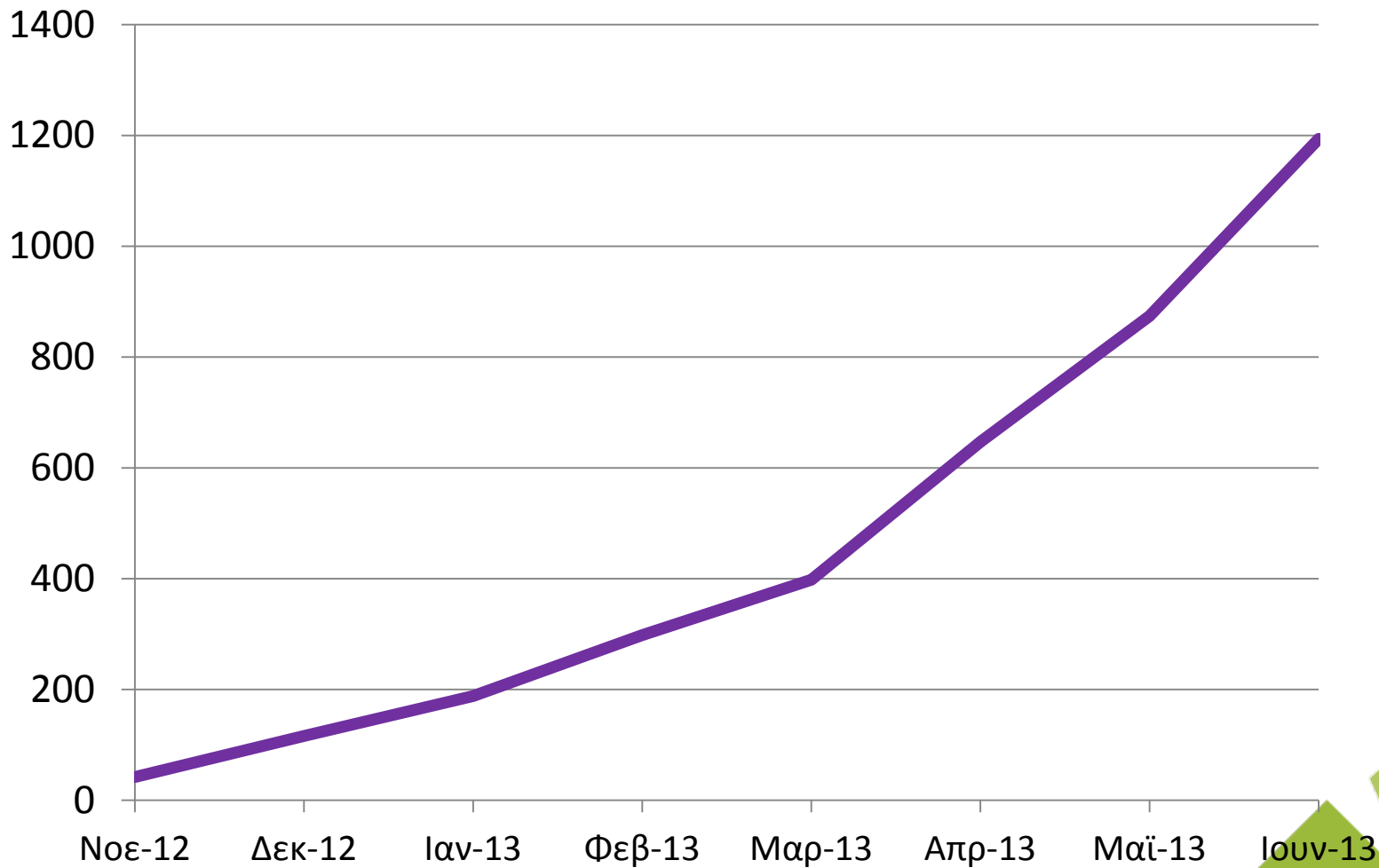
Very lean model that cannot be disrupted but can disrupt competitors

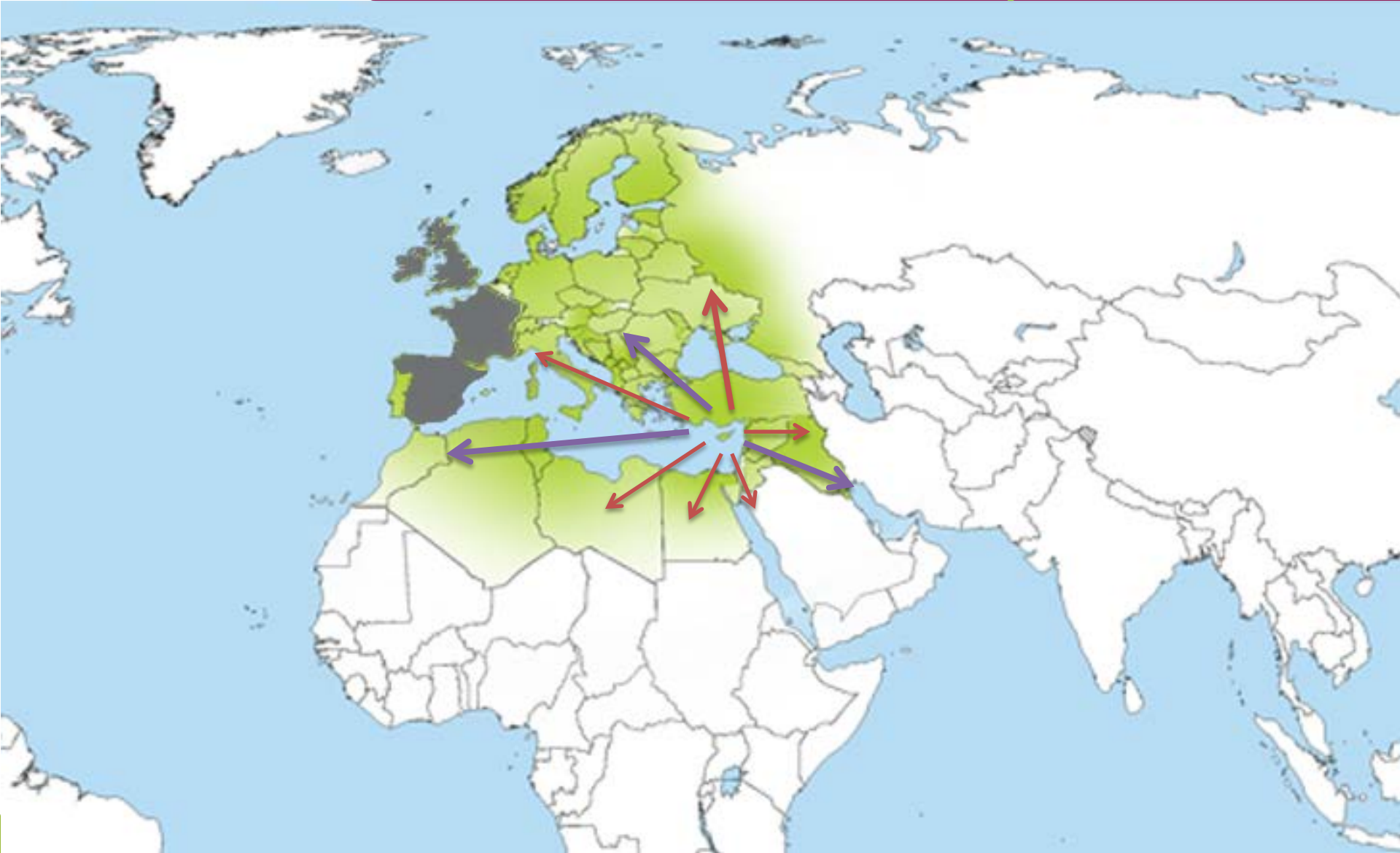




- **Over 1000 Jobs Posted**
- **Total Job Value over €350,000**
- **Over 4000 Professionals Signed Up**







	Greece	Kuwait	Italy
Direct Competition	Giaola.com	None	None
Niche Competition	Douleftaras.gr TexnitesOnline	Nabbesh.com	subito.it initalywedding.com
Indirect Competition	Vrisko.gr xo.gr	Dubizzle.com Waseet.net Bayt.com	Kijiji.it Craigslist.org yelp.it





Hack Growth Based on Experience of First Market

	Q3-13	Q4-13	Q1-14	Q2-14
Product	2.0 Version	Mobile App	Social Integration & Improvement	
Expansion	Cyprus	Greece	Kuwait & Italy	Prepare Global Expansion
Burn Rate	€ 8,000	€ 32,000	€ 90,000	€ 120,000
Total Burn	€ 24,000	€ 120,000	€ 390,000	€ 750,000
Hypothesis Tested	Growth	Revenue Model	International Expandability	



Required Investment: €750,000

Expand in 3 New Markets

Validate Revenue Model

Profitability Period

18 Months

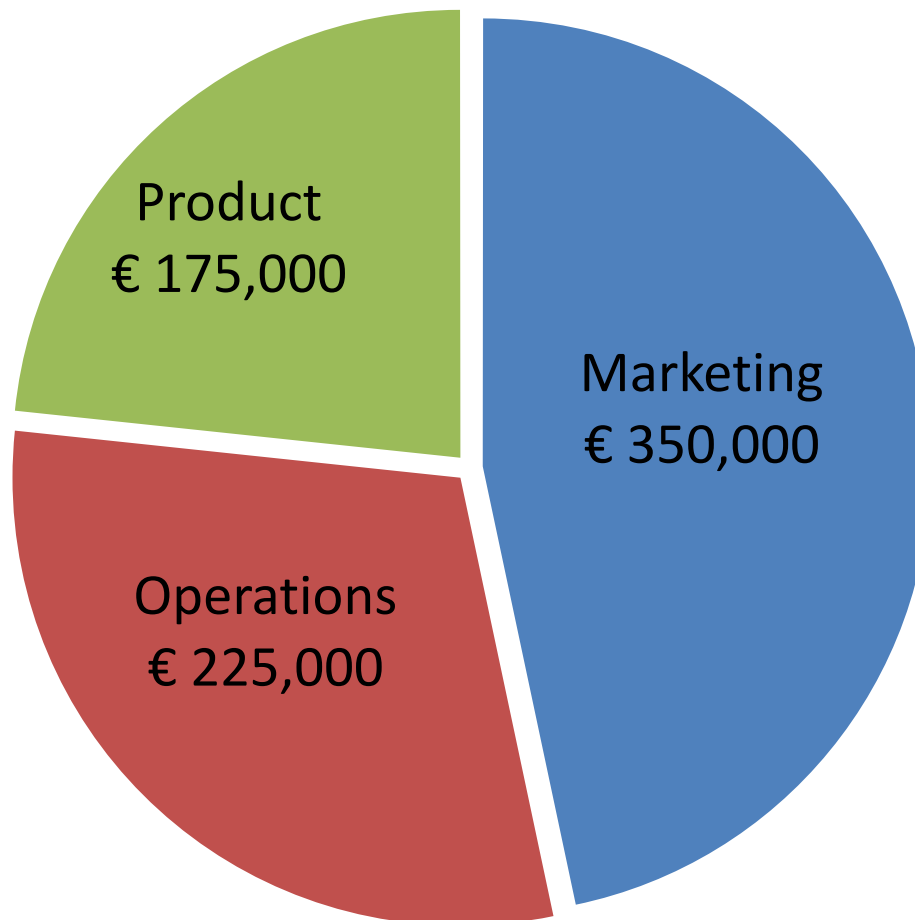
Expected 4 Year Cumulative Profit

€12M

Enormous Potential

Global Expansion - eBay for Local Services





* For more information you can request our Detailed Cost Model which illustrates all expenses

**Argyris Argyrou** - *Founder*

Business Development, Strategy Formulation, Marketing Strategy & Coach of the Team

MBA - Columbia Business School, Management Science - University of Warwick

CMO in Consumer Goods, Setup & Managed Int. JV for €10m Project, Co-Founder in other Startups

**Michael Oikonomou** - *Co-Founder*

Operations Management, Product Management

MSc Web Science – Aristotle University, Technology Management – University of Macedonia

Co-Founder at Webvistas.org, Start-up Coaching at EUC Science Shop

**Stella Theodorou**

Graphic & Web Design

MA Visual Communication & Advertising – Birmingham Uni, BA Multimedia & Graphics – CUT

**George Hadjivarnava**

Web Development

BEng Computer Science - Imperial College London, MBA – CIIM



- Hard-Working Team, Great Product & Disruptive Business Model
- Remarkable Traction in Proof of Concept Market.
Current traction exceeds assumptions in this Presentation.
- Now is the time to do it, and Offerra is in Great Position to become one of the Largest Marketplaces in the world.
- Offerra = eBay for Local Services



offerria

eBay for Local Services

A world map with a light green and yellow color scheme, showing the continents. The word "offerria" is overlaid on the map in a large, stylized font. The letters are a mix of grey and maroon, with a drop shadow effect.

offerria

Thank You

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