



HAMAC
HELLENIC ASSOCIATION
OF MOBILE APPLICATION COMPANIES



ΣΕΚΕΕ
ΣΥΝΔΕΣΜΟΣ ΕΤΑΙΡΙΩΝ
ΚΙΝΗΤΩΝ ΕΦΑΡΜΟΓΩΝ ΕΛΛΑΔΟΣ

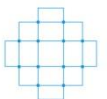


HAMAC: Representing Greece in MWC 2014 Barcelona

News Release

The Mobile Revolution Is Just Beginning

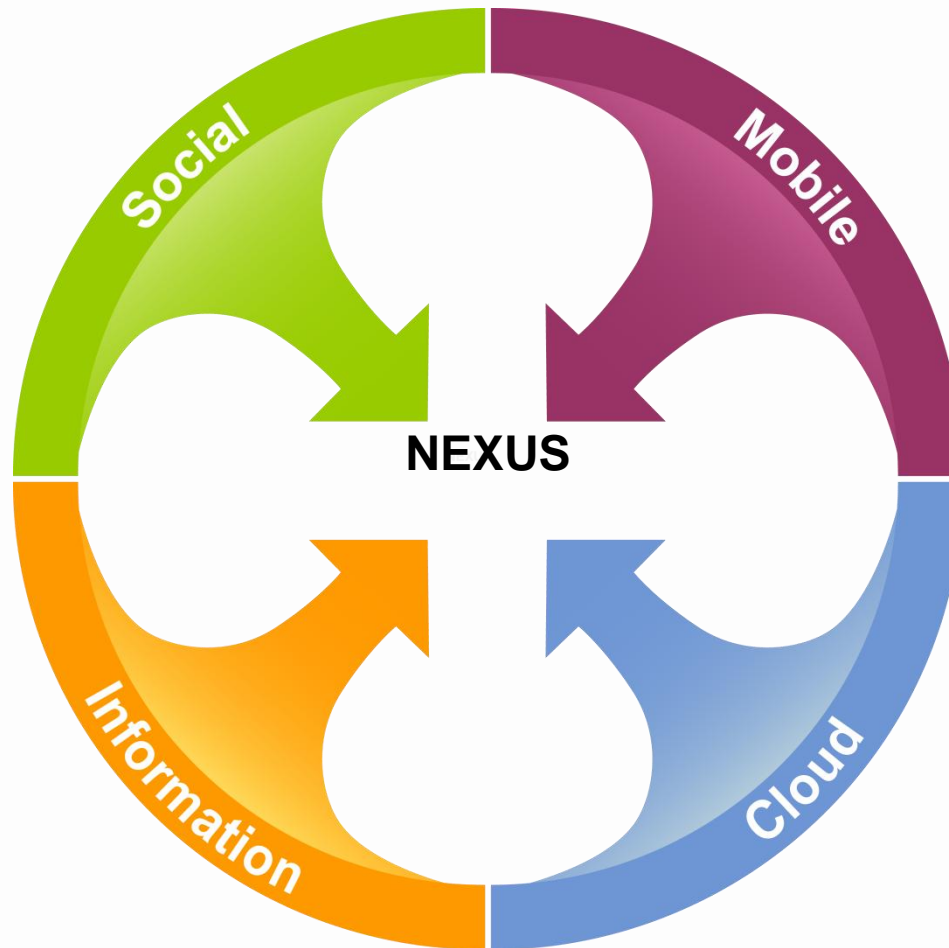
The World Economic Forum, Sept 2013



JOIN THE
MOBILE
★
★
REVOLUTION
★
NOW!



Gartner's Nexus of Forces: Social, Mobile, Cloud and Information

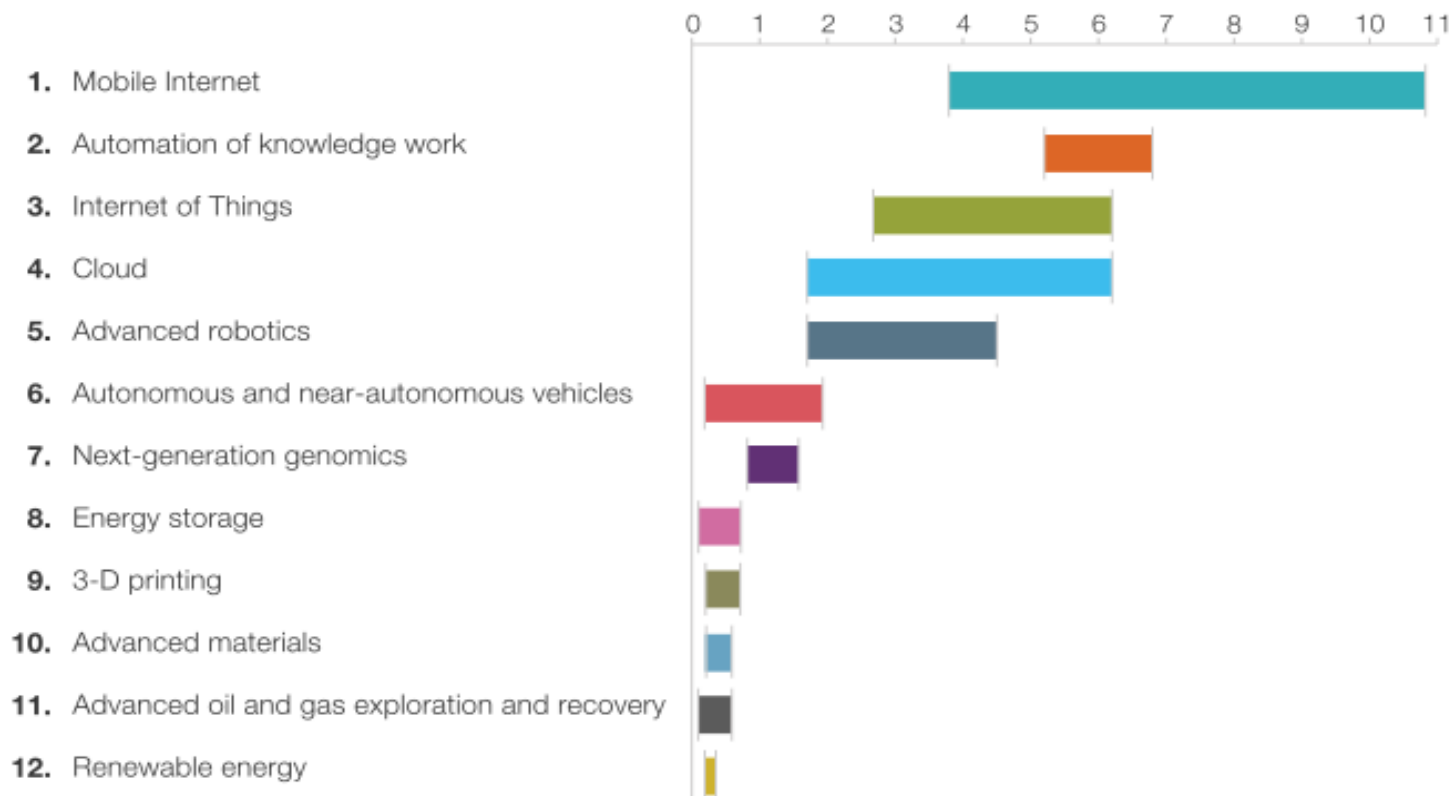


See "High-Tech Tuesday Webinar: Impact of Cloud, Data, Mobile and Social Forces on the Enterprise Software Markets" (G00248165)

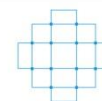
Mobile Internet: The Most Disruptive Technology

A gallery of disruptive technologies

Estimated potential economic impact of technologies across sized applications in 2025, \$ trillion, annual



SOURCE: McKinsey Global Institute

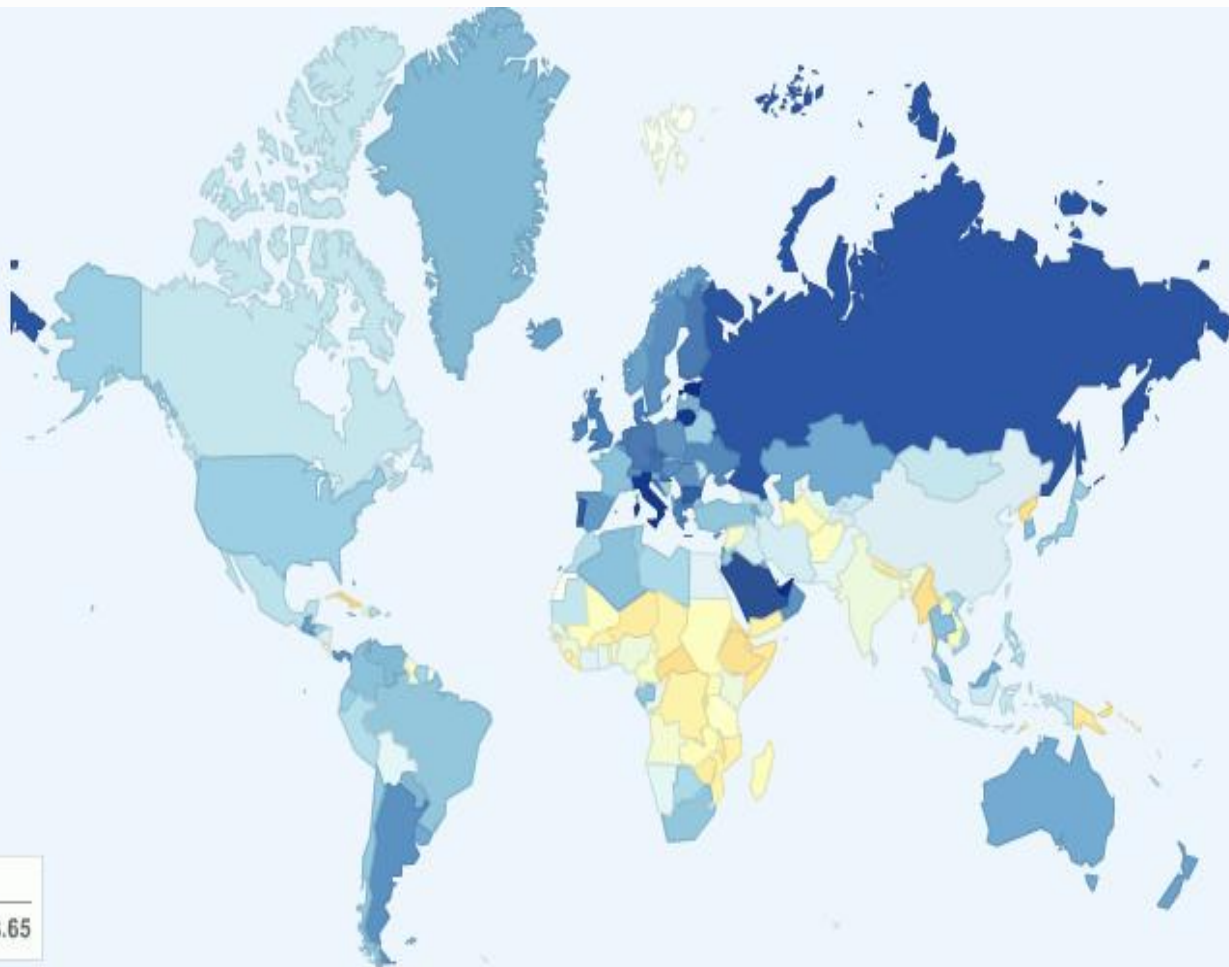


Synergies
Connecting Changemakers



HAMAC
HELLENIC ASSOCIATION
OF MOBILE APPLICATION COMPANIES

A New Global Market



Source: Andrew Trench



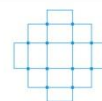
France 2012



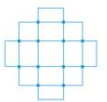


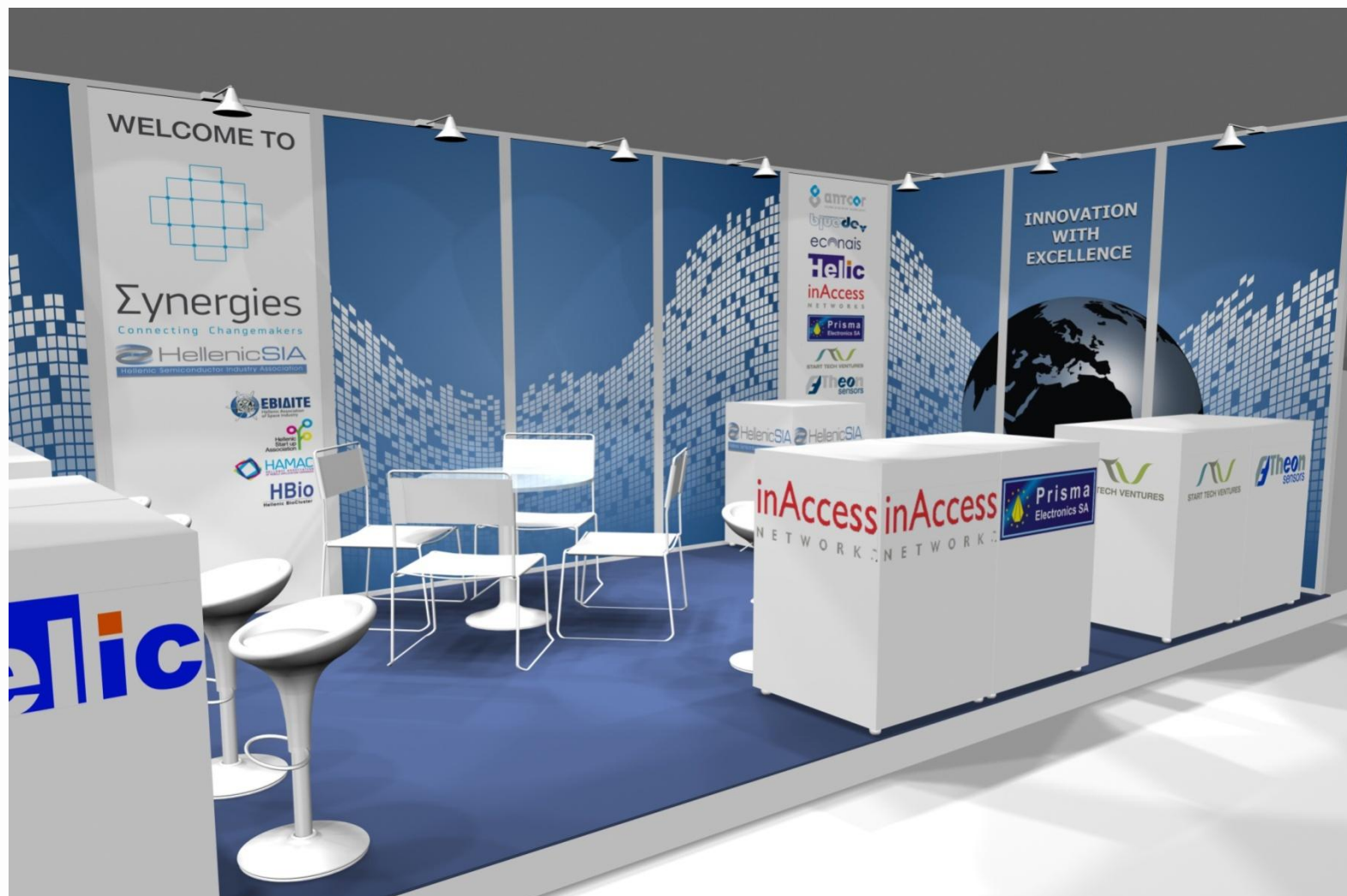


Building a network...



Synergies in CES – Silicon Valley - Jan 2012





Innovation born in Greece goes global



HELLENIC ASSOCIATION
OF MOBILE APPLICATION COMPANIES



Under the auspices of the Ministry of Development, Competitiveness, Infrastructure, Transport and Networks

Grand Sponsor:

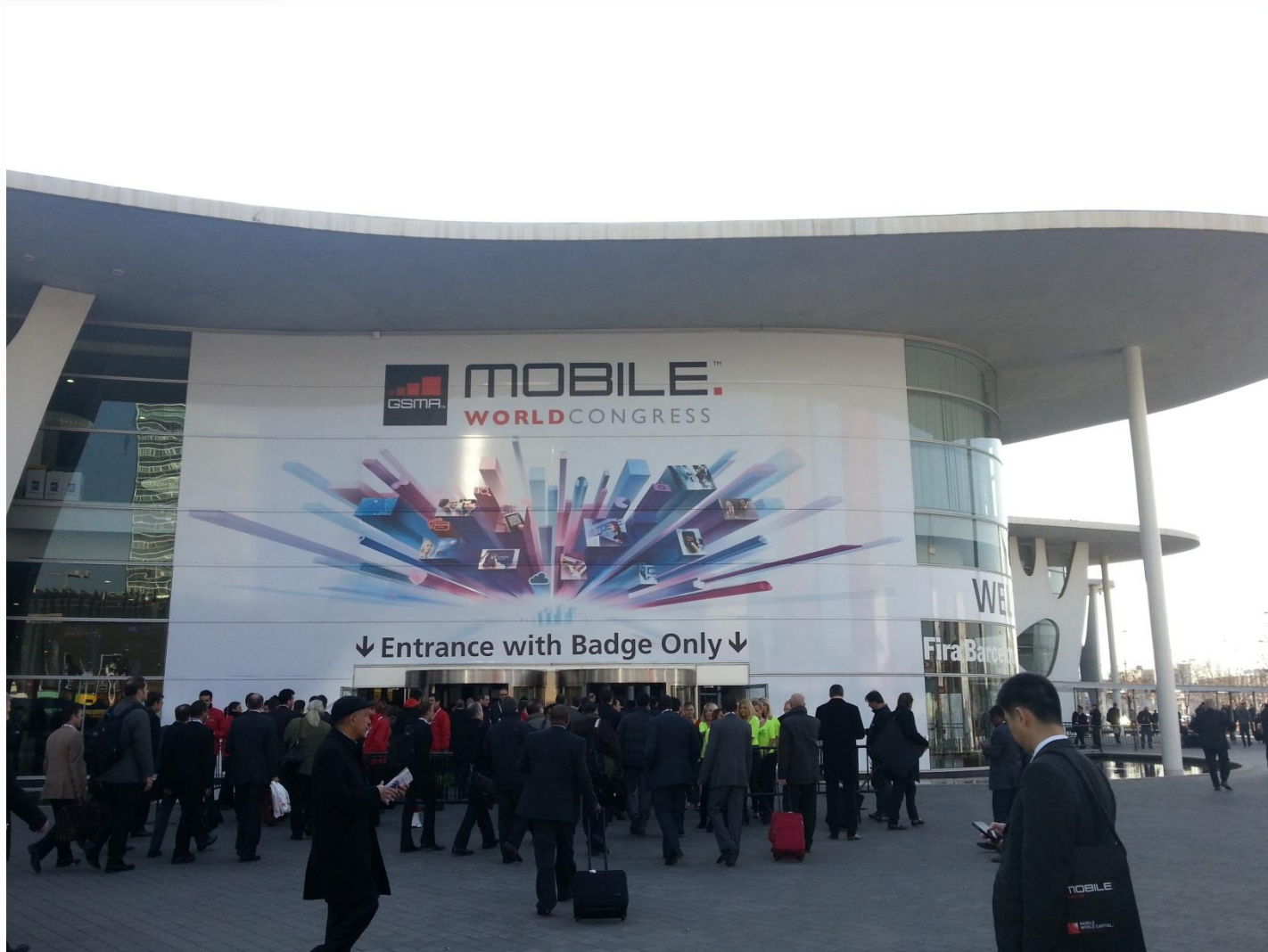


Sponsors:



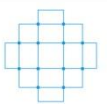
Participants:





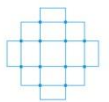


all days full of people



Synergies
Connecting Changemakers

while networking

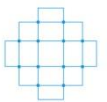


Synergies
Connecting Changemakers

we visited other country pavillions

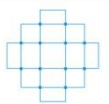
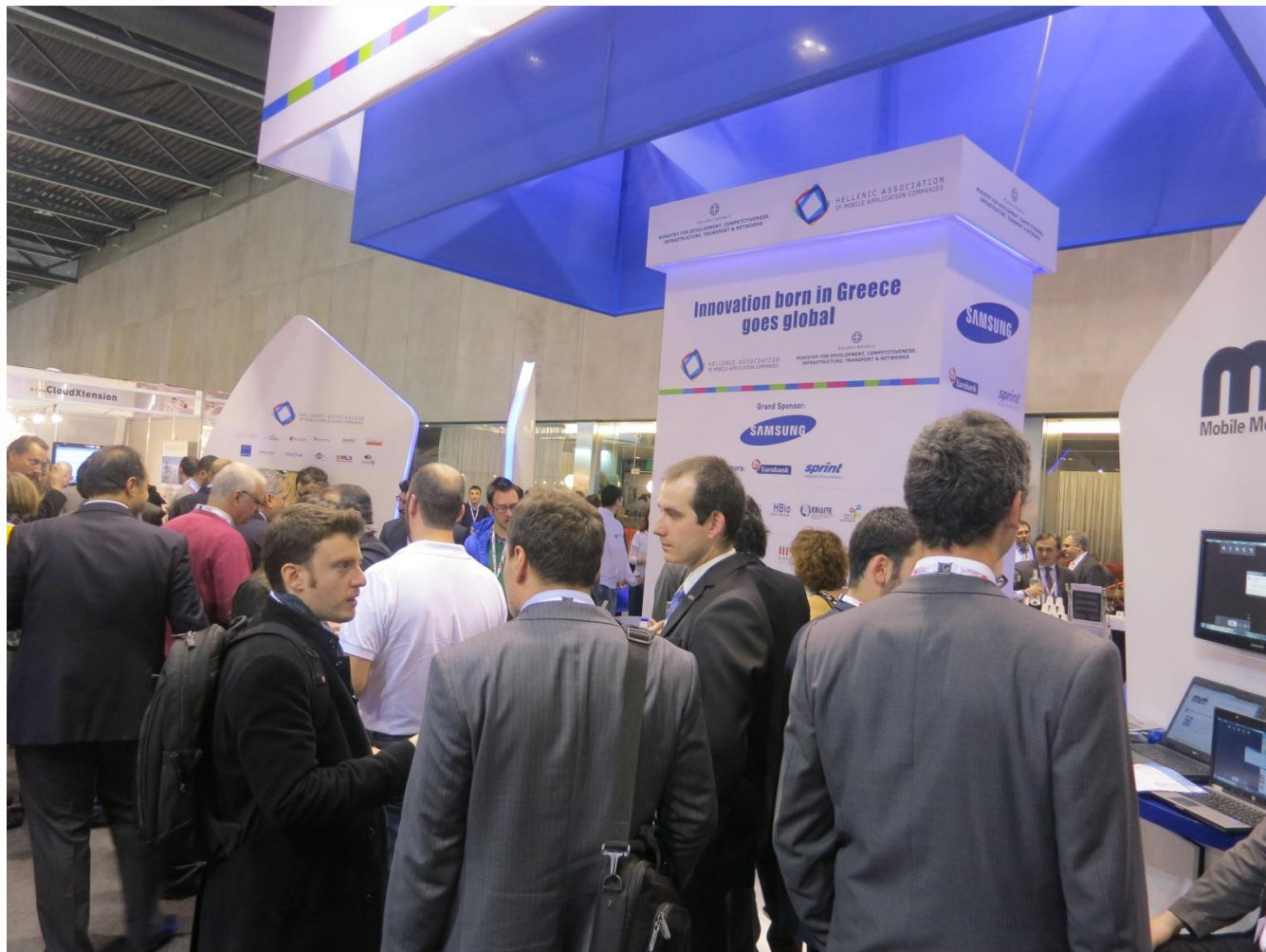


(Egypt)



Synergies
Connecting Changemakers

they visited us

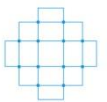


Synergies
Connecting Changemakers



HAMAC
HELLENIC ASSOCIATION
OF MOBILE APPLICATION COMPANIES

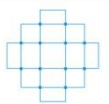
Hola!



Synergies
Connecting Changemakers

partying....

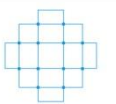








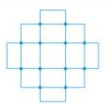
sharing paellas....



Just before we go,



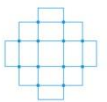
We made a promise...



Synergies
Connecting Changemakers



To come back again.....

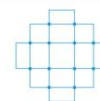


Synergies
Connecting Changemakers

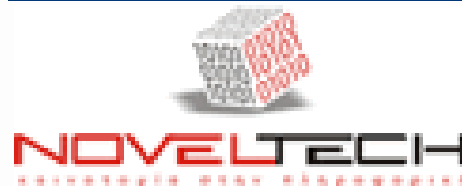


MOBILETM
WORLD CONGRESS

Barcelona | 24 – 27 February 2014

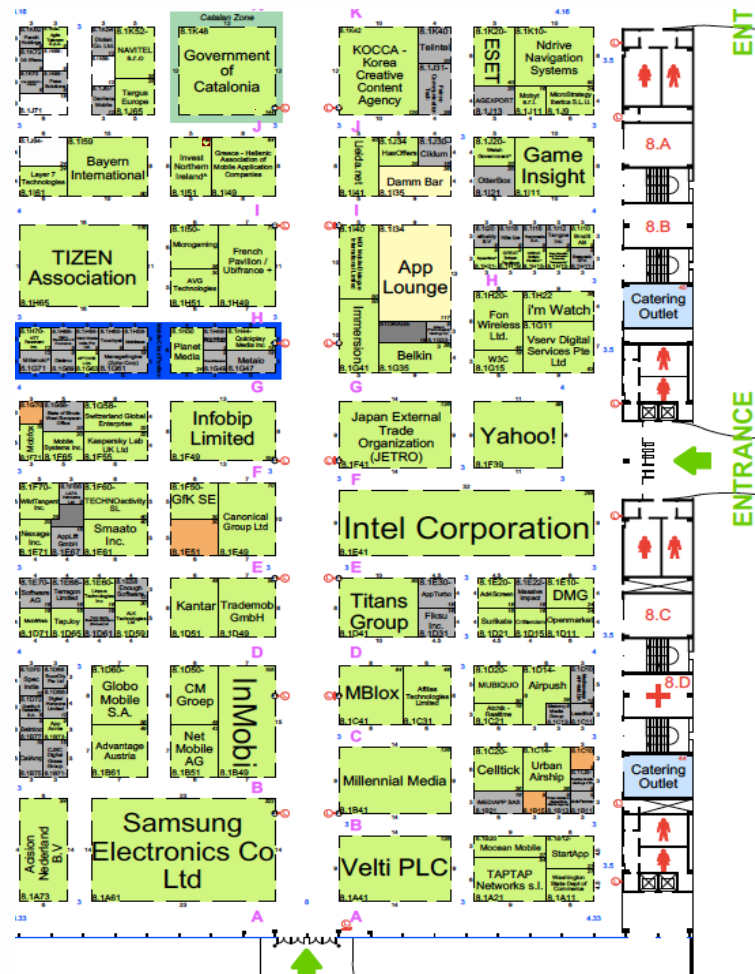
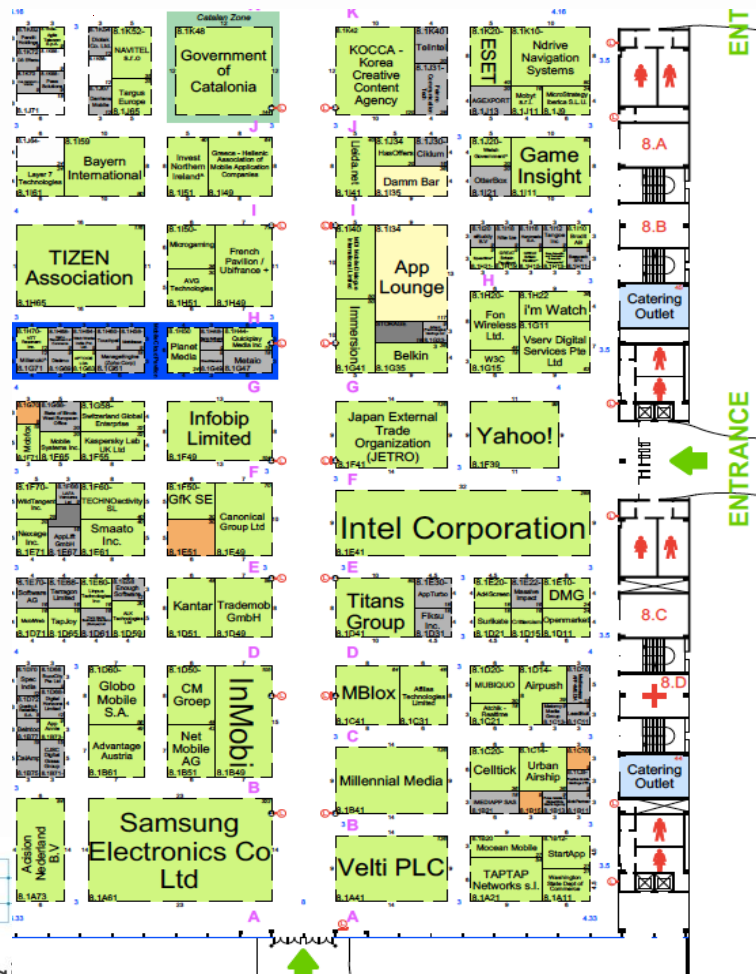


Confirmed participants so far!



2013

2014





Barcelona

CHALLENGE ACCEPTED

GREECE AT MOBILE WORLD CONGRESS 2014



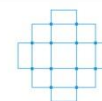
24 - 27 February 2014

Hall 8.1 / I49



MOBILETM
WORLD CONGRESS

Press Conference
Athens 30th October 2013



Synergies
Connecting Changemakers

